



For IMMEDIATE RELEASE
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MICHELE ZOMMER BACKED BY WORKER UNIONS

Connecticut Building Trades Association, SEIU Endorse Zommer for State Representative

Connecticut's two most prominent labor unions, the Connecticut Building Trades Association and CSEA/SEIU Local 2001, have endorsed State Representative candidate Michele Zommer for the open seat in the 69th Assembly District, a district held continuously by Republicans for nearly a century.

“My family's roots in small business inspired a deep respect for working people, the challenges they face, and the dignity of hard work. These two union endorsements are meaningful to me as they reflect and represent the workers who so often find themselves in the most compromised positions and experience the most adversity making ends meet in turbulent economic times,” said Zommer.

“This endorsement comes as a result of Michele's outspoken support for Connecticut's working families and her commitment to empowering workers and building a more resilient economy post-COVID-19,” wrote David Roche, President of the Connecticut State Building Trades Council. “She has the necessary experience and understanding to bolster protections and secure better wages that enhance workers' quality of life.”

The Connecticut Building Trades Association works on behalf of organized construction workers to represent their interests in government and the collective bargaining process.

Founded in 1941, CSEA/SEIU Local 2001 represents 25,000 members working in private and public sectors, covering active and retired workers. This union has achieved significant victories for active employees and retirees including a 10-year extension of the state's pension and health care agreement in 2017 and the expansion of full coverage for hearing aids. CSEA/SEIU Local 2001 is one of six locals affiliated with the SEIU Connecticut State Council. With a membership of over 65,000 across the state, SEIU Connecticut State Council is Connecticut's largest union.

Zommer is a Connecticut native who was raised by a small-business family that continues to operate the business started by her great-grandfather, an immigrant farmer, in 1937. Zommer has 25-years of experience as a marketing and communications leader where she worked alongside small business owners to develop and execute strategies for growth, oftentimes working in tandem with lawmakers at the local, state and federal levels. She was a member of Southbury's Planning Commission and served as an advisor to the Strategic Planning Task Force.

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